



Scripts

British Airways Commercial

What if there was something that could actually measure your wellbeing while you fly? To put the experience of flying with us to the test, we invented the happiness blanket and conducted a unique live experiment at 30,000 feet. Using portable neurosensory technology, we developed a wearable device that measures the electrical fluctuations in the neurons of the brain. Identifying when the wearer experiences a feeling of wellbeing. This information is relayed via Bluetooth to fiber optics woven into the blanket, which visually indicated what the wearer is feeling. When a person is stressed or anxious the blanket turns red. When calm and relaxed it turns blue. We then conducted our experiment on actual flights between London and New York.

Here is what we discovered: Initially, there are fluctuations as the passengers settle in. But there is a noticeable lift in a passengers mood whilst enjoying food and drink. You can also see the variations in responses to different types of films and entertainment, from comedy to thrillers. But most importantly we discovered the unwavering sense of wellbeing created by being able to sink into deep, undisturbed sleep. So we know that all the enhancements that we've made, from the seat to the cuisine, entertainment and lighting, have a positive effect on your mind and body. Which means that you can really see the difference when people fly with British Airways.

Doritos Commercial

Welcome aboard folks just go ahead and take any empty seat that you see.

I hope it's not contagious.... So I do have it....

When your mom wakes up, can you tell her about me?

Film Clip from *Meet the Parents*

Excuse me.

Okay, where's the fire? Huh?

I'm sorry sir, you're going to have to check that.

I got it.

No, I'm sorry that bag won't fit.

No, I'm not. Hey, I'm not checking my bag. Okay?

Okay, there's no need to raise your voice sir.

I wasn't raising my voice... THIS WOULD BE ME RAISING MY VOICE TO YOU! Okay? I don't want to check my bag, okay? And by the way, your airline, you suck at checking bags because I already did that once and you lost it. And then I had everything screwed up very badly for me. Okay?

Well I can assure you that your bag will be placed very safely below deck with the other luggage.

Oh yeah? How do you know my bag will be safe below with the other luggage? Huh? Are you physically going to take my bag and put it beneath the plane? Are you going to go right now outside, with the guys with the earmuffs and go put it in there.

No.

No? Okay. Then shut your pie hole and listen to me when I say that I'm finished with the checking of the bags conversation!

Sir, we have a policy on this airline that if a bag is this large, we take...

Okay, get your scruffy little paws off of my bag. It's not like I have a bomb in here. It's not like I'm going to blow up the plane.

Sir!

I just want to stow my bag according to your safety regulations.

Sir! Sir!

Hey, if you'd just take a little second and take the little sticks out of your head and clean out your ears. Then maybe you'd see that I'm a person who has feelings and all I have to do is do what I want to do and all I want to do is hold onto my bag and not listen to you! The only way that I'd ever let go of my bag, would be if you came over here right now and pry it from my dead, lifeless fingers. Okay? If you can get it from my kung-fu grip, then you can come and have it. Okay? Otherwise, step off b*tch.