

Script: The Vinyl Trend

Interviewer: I heard you recorded an album at Birdland Studios.

Daniel: With Lindsey Grabina. Yeah, well we live, eat, breathe and sh*t music I guess. We're mass-romantics. That's all we do is just music. So we've had a lot of amazing moments just sitting down and listening to certain vinyls and stuff so it's a dream of ours to maybe give someone else that sort of experience and just sharing. It's definitely coming back.

Jason: It's coming back because of the accessibility of CDs and MP3s, really.

Daniel: It's concerning a unique experience with MP3s and listening on the internet and stuff. It's too accessible and you kind of become... you kind of take it for granted, in a way.

Shop owner 1: think vinyl does provide a different listening experience in that it encourages participation from a listener. You listen to an MP3 and it's back.... it inherently becomes background music.

Shop owner 2: The vinyl record it still gives people something physical and tangible to go and buy or to own. And I think people do genuinely like going out, you know, browsing through a record store, um, flicking through and finding a record that they've been hunting for for ages. Yeah, sure the, you know downloading an album in 10 seconds and banging it off onto your ipod that's all well and good and that's... I do that as well. That instantaneous thing – I think that's just part of our generation now and we're used to that.

Shop owner 1: I think for a lot of people, like die-hard music listeners, it never really went away as a medium. But there's certainly a different crowd of people coming through and getting really excited about vinyl again and it can be attributed to numerous things I think. Like younger kids, they're discovering their parents old record collection, LP player and getting really excited about being able to touch and hold things again. And outside of that it just gives labels and bands a lot more room to play with artwork and play with design and things like that and making for really interesting packages. Um... There's a wealth of reasons why it's appearing as a medium and people are really recognizing that again.

Daniel: Just the whole experience of vinyl, it's a really personal thing. You go into a shop and it's like a kid in a candy store.... kind of thing.

Shop owner 1: At times it's like I'm participating in the listening process, and really paying attention to what's going on, and being able to immerse yourself in the medium and the record and vinyl is unparalleled.

Jehs: I always, you know, kind of thought it was pretty cool that my mom has a big collection of records. You know that's pretty retro and vintage and funky. And then I found out that some of these bands that I really love – these artists that I've grown up listening to, and you know, helped me through my teenage years and such. They released my favorite albums on record. I think vinyl appeals to any kind of music lover or audiophile. Anyone who appreciates good quality sound for their music. I don't think it's restricted to a certain age group. I think there's potential for everyone who loves music to get involved with the vinyl scene because there's potential for anyone's favorite album to be pressed.