

Market Leader Intermediate Homework 4.2

Pages 38 - 40

Reading – Part A – D

Read the article “Success can be a game with many players” and answer the comprehension questions in Parts A-D. No written explanations are needed but be ready to share and discuss your paragraph phrases from part B.

Discussion – Write your answers to each question and be ready to discuss with your teacher in class.

1. How is Google organized differently from other companies?
2. Would the Google philosophy work well in Korea?
3. Are you surprised that a company that offers so much independence to its workers can be so successful?
4. Would you like to work at a company like Google? Why or why not?
5. Which of the perks and ideas mentioned in the article appeals to you most? Which of the perks in the article does your company already have?

Language Review – Parts A - D

Complete the exercises in the book. Highlight or circle any of the questions that you are unsure about so your teacher can help you understand them in class.

Listening –Part A – C

Use the audio files to answer the comprehension questions in Parts A – C in the book. Then write your answers to the following questions and be ready to discuss in class.

1. Is your company organized by function or region?
2. What are advantages and disadvantages of each structure?
3. Imagining that you had the opportunity to run your own business...
 - a. What type of company would you run?
 - b. How many employees would you need and what departments?
 - c. Which of the structures below would you use (if not something else)?

